

The logo features a stylized globe with latitude and longitude lines, rendered in a light teal color. It is positioned to the left of the journal's title.

# Journal of International Marketing

Greetings everyone!

The AMA Global Marketing SIG team hopes you are excited about our upcoming conference in Buenos Aires! We look forward to welcoming you to an enjoyable and productive few days in Argentina.

As the Editor-in-Chief designate for the *Journal of International Marketing* (JIM), I would like to make you aware of a Special Issue of JIM that I would like to plan related to research presented in Buenos Aires. I welcome submissions based on work presented at the conference for this JIM Special Issue, consistent with the Conference theme of “Marketing in a Globalized World: Challenges and Opportunities.” Whether you have submitted a paper or are participating in the conference in some other fashion, you are encouraged to submit relevant work to be considered for possible publication in the Special Issue.

Further details will be shared at the conference, and I will also be at the conference to answer questions. For now, please make note of the deadline for submissions for the issue, which is **Friday, JUNE 28, 2019**.

Until we see each other in Buenos Aires, I wish everyone a successful end to your semester and safe travels.

Sincerely,

Kelly Hewett  
Editor-in-Chief Designate, Journal of International Marketing